



Machen Show

Sponsorship Packages



How We Began

Since 1941 Machen Show has been an annual event within the community.

Started by the late Henry John and Arthur Baylis Jones, who's family are still involved with the show, Machen Show began as a gymkhana and horse show to raise funds for the Home Service Comforts Fund, a charity which helped troops serving abroad.

Now attracting over 3000 people each year, Machen Show has continued to be a much loved event in the local calendar.



Our Reach



Website

7400+ sessions in event week
5500 unique visitors in event week



Social Media

4.6k Follows on Facebook



Show Day

3500 visitors on show day

Main Sponsor

Includes

- Your logo featured next to ours
- Two banners displayed, including in main ring (to be supplied by you)
- Full Page Advert in Show Schedule
- Logo on Website Header and Footer
- Feature on sponsor page of our website
- Commentator announcements
- 4 social media posts
- 8 Free Admission Passes to the Show
- 8 Free Two Course Lunches

£1500

Platinum Sponsor

Includes

- Logo on Website Header and Footer
- Feature on sponsor page of our website
- Full Page Advert in Show Schedule
- Banners displayed in main ring (to be supplied by you)
- Commentator announcements
- 3 social media posts
- 4 Free Admission Passes to the Show
- 4 Free Two Course Lunches

£500

Gold Sponsor

Includes

- Logo on Website Header and Footer
- Feature on sponsor page of our website
- Full Page Advert in Show Schedule
- Banners displayed in main ring (to be supplied by you)
- Commentator announcements
- 2 social media posts
- 2 Free Admission Passes to the Show
- 2 Free Two Course Lunches

£300

Silver Sponsor

Includes

Logo on Website Header and Footer
Feature on sponsor page of our website
Half Page Advert in Show Schedule
Banners displayed on show ground
2 social media posts
Commentator announcements
2 Free Admission Passes to the Show

£200

Bronze Sponsor

Includes

Logo on Website Header and Footer
Feature on sponsor page of our website
Half Page Advert in Show Schedule
2 Free Admission Passes to the Show

£100

Event Supporter

Includes

Banner displayed on show ground
Logo in website footer and sponsor page
2 social media posts
Half Page Advert in Show Schedule
2 Free Admission Passes to the Show
2 Free Two Course Lunches

VIK Deal

Class Sponsor

Includes

Sponsorship of the class of your choice
2 Free Admission Passes to the Show

£30

Adverts

Full Page Advert

Full page advert in main schedule

£50

Half Page Advert

Half page advert in main schedule

£30

Bespoke

Packages to suit you

If our packages don't suit you, please do get in touch to discuss our bespoke sponsorship packages.

POA

Get in Touch

Machen Show Committee

Email:

machenshow@live.co.uk



2024